



August 20, 2020

Dear Residents and Families,

There is a common misconception that in recent months, seniors are sitting alone, looking longingly out their windows. But nothing could be further from the truth at our communities. In [this week's Town Hall on our YouTube channel](#), I talk about how there is power in living in a community, especially at a time like this. The advantages include companionship, engaging activities, nutritious meals, and access to medical support.

Much like the National Basketball Association (NBA) created a “virus-free bubble” for its teams, each of our communities is its own social bubble. Life is in full swing. By definition, being in a community means you are never alone. You don't need to worry about going out to grocery shop where you could be exposed to the virus by asymptomatic people. Instead, each community has a professional culinary team led by a chef who prepares nutritious meals. We also have had access to household supplies and COVID tests when supply chains ran low, and helped reduce the risk of going to doctors' offices by coordinating virtual doctor visits for residents through live, online visits.

Best yet, what we are doing is working. In the fight against COVID-19, senior housing has seen great results overall, and in the case of The Springs Living, we have seen an infection rate *five times lower* than senior housing nationwide, according to one industry study, and *10 times lower* than the general population nationally, according to the CDC. Our resident mortality rate this year has decreased by 25% compared to the same period in the past three years.

Together, as a community, we are stronger.

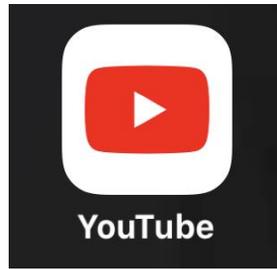
Be well, and go Blazers!

Fee Stubblefield
Founder & CEO

HOW TO ACCESS YOUTUBE

STEP 1

Either tap on your YouTube app that comes already installed on Apple devices, like your iPad or iPhone. It looks like the below.



OR

Type “youtube.com” into your internet browser.

STEP 2

Once you are on YouTube, search for “The Springs Living” in the search bar. If you’re not sure how to find that, it should appear when you touch the magnifying glass icon. The Springs Living page looks like this:

